



GOVERNMENT OF  
WESTERN AUSTRALIA

# WA INNOVATION SUMMIT

WA: A Great Place to Live and Innovate

28 July 2016 | Pan Pacific Hotel, Adelaide Terrace, Perth

7.30 am

## Registrations

### Transforming our State: Opportunities and Challenges for WA

The purpose of this event is to bring together innovation leaders from across the State to debate, collaborate and share their commercial insights to distil our State's vision for its innovation future. The output from today's Summit will ultimately inform the development of an Innovation Strategy.

8:00 am

## Introduction



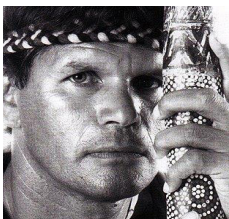
### Master of Ceremonies – Ms Babs McHugh

A graduate in broadcasting from the WA Academy of Performing Arts, Babs McHugh has been with the ABC for over 10 years. Her on-the-ground experience coupled with a direct and penetrative style has made Babs a respected Resources Reporter by her peers and the mining industry.

She has won an award for excellence in Regional reporting and the AMEC Electronic Media Award. Her work is broadcast widely across every network on the ABC, including Local Radio, Radio National, News Radio, Radio Australia, The Country Hour and Online.

8:01 am

## Welcome to Country



### Dr Richard Walley OAM

Richard is one of Australia's leading Aboriginal performers and writers. He has been involved in Aboriginal politics from an early age. As Richard 'learned' more about his own culture and its potential to instil pride and identity in the Nyoongar people he moved further into the world of theatre and the arts. Richard works with Australian, European and American companies as a cultural consultant and presenter and lectures on Aboriginal Culture at the University of Western Australia.

8:10 am

Introductory Video

**WA – A Great Place to Live and Innovate**

8:20 am

Opening remarks



**Hon Bill Marmion MLA**

*Minister for Innovation*

Bill Marmion has a long record of service to the people and State of Western Australia. His current portfolios are State Development, Finance, and Innovation. He is committed to ensuring a stable regulatory environment to support the development and expansion of key industry sectors crucial to the continued growth and development of Western Australia. In his roles as Minister for Innovation, he is responsible for driving a wide range of innovation initiatives intended to ensure Western Australia becomes synonymous with innovation, creativity and digital technology in order to broaden the state economy, create jobs and stimulate investment.

8:35 am

Key note address



**Brett McCarthy**

*Editor, The West Australian*

Brett McCarthy has been Editor of The West Australian since 2009. Before that he spent more than 23 years working for News Corporation in various roles culminating in a six year stint as Editor of The Sunday Times. He was Deputy Editor of The Sunday Telegraph in Sydney and an assistant editor of The Daily Telegraph before coming to Perth.

In 2014/15 Brett and 7 Perth News Director Howard Gretton oversaw the merger of The West Australian and 7 News newsrooms. It is the only fully integrated newsroom in Australia producing a daily newspaper, TV news bulletins, a public affairs show, websites and other digital products.

9:00 am

## Panel 1: Investment & Infrastructure; Promotion & Marketing



**Mr Steve Wood** (*Moderator*)

*Director General, Department of State Development*

Steve joined the department as Director General in May 2011. His public service career started in 1979 in Canberra and he has worked in three Commonwealth and three State public sector agencies. Steve was also a Commissioner of the Western Australian Industrial Relations Commission for ten years.



**Mr Andy Lamb**

*Co-founder, Atomic Sky*

Mr Lamb is co-founder of Atomic Sky and has been involved in the IT industry for over 20 years. He is currently Deputy Chair of the WA Angel group and holds a Masters of Entrepreneurship and Innovation. He has previously worked for a number of professional and financial services companies and managed IT consulting organisations including Readify, and BluSky Online, both in Australia and the UK.



**Ms Gemma Manning**

*Founder and Managing Director, Manning & Co and Gemstar Technologies*

Gemma Manning is an entrepreneur who has successfully established two businesses with international reach: Manning & Co, a strategic marketing consultancy; and Gemstar Technologies, a launch-pad for Australian start-ups and innovators in Singapore and South-East Asia. Since its inception, Gemstar has successfully hosted two 'Unearthing Singapore' Trade Missions, showcasing Australia's impressive talent and fostering local and regional growth opportunities.



**Mr Ben Harvey**

*Group Managing Editor, The West Australian*

As Group Business Editor for the West Australian Newspapers, Ben Harvey is responsible for finance coverage across the company's suite of publications, including the West Australian. He was previously the newspaper's State Political Editor and prior to that serviced as Chief-of-Staff.

9:25 am

**Q&A** – on screen via GroupMap, Twitter, SMS

9:35 am

## Panel 2: Culture & Collaboration; Skills & Talent



**Prof Peter Klinken** (*Moderator*)

*Chief Scientist of Western Australia*

The former Director of the Harry Perkins Institute of Medical Research, and internationally renowned cancer researcher. In March 2014, Professor Klinken stood aside from his role as Director of the Institute, to take up the position of Chief Scientist of Western Australia.



**Ms Mary Hackett**

*Regional Director, Australia, New Zealand & Papua New Guinea GE Oil and Gas*

Ms Hackett began her career in engineering in Ireland as a design engineer on North Sea Oil and Gas facilities. She moved to Australia in the 1990's working at Woodside, where she led all engineers for its production assets, ultimately becoming the Senior Vice President of oil assets.



**Prof Peter Santa Maria**

*Director, SPARK Co-Lab*

Dr Santa Maria is a clinician scientist with a focus on translational medicine and commercializing medtech and biopharma. Currently he is a director at SPARK Co-Lab and one of the Founders and Chief of the scientific advisory board for Auration Biotech as well as Founder and Chief Medical Officer for Flo-therm.



**Mr Charlie Gunningham**

*Chief Executive Officer, Business News*

Mr Gunningham has 28 years of management experience including 15 years of running e-businesses (his own start-up aussiehome.com and then reiwa.com). He is a cofounder of eGroup, holds an MBA from UWA and is a past 40under40 winner.

10:00 am

**Q&A** - on screen via GroupMap, Twitter, SMS

10:10 am

**MC** – Ms Babs McHugh

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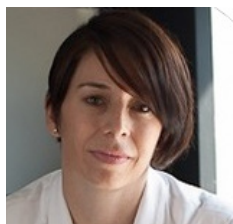
*10:15am - 10:35am Morning Tea*

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## Investment and Infrastructure: Leveraging Asia

10:40 am

**Kirstin Horton**



*Founder Jack's Development House, Jakarta, and Jack's Ventures Start-up Studio Perth*

Kristin Horton is the founder of Jacks Labs incubator. Kristin is experienced in turning ideas into viable start-ups including the processes of product development through to launching and securing investment. As a foreigner she has successfully established Jack's Labs in Jakarta which has grown to a team of 18, working in one of the most mobile centric countries in the world.

10:50 am

**Video** – Featuring: Mr Peter Clark - Former CEO, Scanalyse

11:00 am

Table Discussion (facilitated)

In order to build a sustainable innovation ecosystem, we will need the support structures and funding for new ideas. The aim of this theme is to identify:

- areas to attract further investment;
- strategies to attract that investment & the players that need to be involved;
- possible models for investment that you have seen work well ( with a focus on sustainable funding systems);
- how to leverage existing opportunities & infrastructure (locally, nationally, and internationally);
- what barriers need to be removed and by who; and
- where are the gaps and how can they be addressed.

## Promotion and Marketing: Reinventing Image

11:30 am

**Ms Gemma Manning**



*Founder and Managing Director Manning & Co and Gemstar Technologies*

Gemma Manning is an entrepreneur who has successfully established two businesses with international reach: Manning & Co, a strategic marketing consultancy; and Gemstar Technologies, a launch-pad for Australian start-ups and innovators in Singapore and South-East Asia. Since inception, Gemstar has successfully hosted two 'Unearthing Singapore' Trade Missions, showcasing Australia's impressive talent and fostering local and regional growth opportunities.

11:40 am

**Video** – case study featuring: Sharon Grosser - Co-Founder, SEQTA

11:50 am

Table Discussion (facilitated)

In order to attract investment, we will need to showcase what opportunities there are. The aim of this theme is to identify:

- WA's competitive advantage and how do we make the most of it;
- what could be marketed and promoted, and why;
- what potential investors want to see; and
- who the audience should be and how best to market to them to maximise coverage & outcomes.

*12:35 - 1:20pm Lunch*

## Culture and Collaboration: Organising for Growth

1:25 pm



**Dr Kath Giles**

*WA Investment Manager, Brandon Capital*

Kath is the WA Investment Manager for Brandon Capital Partners, a member of the Curtin Commercialisation Advisory Board and Director of Spark Co-Lab. Before this Kath was an Investment Manager with Perth based Stone Ridge Ventures, a fund manager specialising in seed-to-early stage technology investment.

1:35 pm

**Video** – case study featuring: Shawn Ryan – Executive Director, Bombora Wave Power

1:40 pm

Table Discussion (facilitated)

In order for new initiatives to take off, we need to foster a collective culture which supports and propels innovative work. The aim of this theme is to identify:

- what needs to change so that everyone is working toward a common goal;
- who they key players are and what their role should be;
- key collaborations that would help achieve the vision of WA being a regional innovation hub;
- how these collaborations would work; and
- good examples of where collaborations are working, their results, and what WA could do.

2:20 pm

**Speed Speaking**

Attendees will have the opportunity to put themselves forward to pitch for two minutes on an idea or innovation they want to share with the Summit.

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*2:55 pm – 3.15 pm Afternoon tea*

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# Talent and Skills: an Innovation and Capability Agenda

3:20 pm



**Prof Peter Quinn**

*Executive Director, International Centre for Radio Astronomy Research*

Peter has worked at the California Institute of Technology, the NASA Space Telescope Science Institute and the Data Management and Operations Division at the European Southern Observatory headquarters in Munich. In December 2005, Peter was awarded a Western Australian Premier's Fellowship and took up the position of Professor of Astronomy and Astrophysics at the University of Western Australia in August 2006. He was appointed Director of ICRAR in 2009.

3:30 pm

**Video** – case study Featuring: Jason Caruana – Managing Director, Amphibia Engineering

3.35 pm

Table Discussion (facilitated)

In order for innovation to thrive, we must have a strong pool of talent and the required skill base to bring ideas to life. The aim of this theme is to identify:

- strategies to best grow our existing talent;
- strategies to attract talent to WA given the competitive global market;
- what the barriers are to achieving these strategies;
- what other jurisdictions doing to address the same issue and can they be adapted/adopted here.

4:10 pm

Report Outcomes via GroupMap

## Summary and Closing Remarks

4:25 pm

**Hon Bill Marmion MLA**

Minister for Innovation

4:35 pm

**Mr Giles Nunis**

Chief Executive & Government Chief Information Officer,  
Office of Government Chief Information Officer

4:45 pm

Network

5:00 pm

Close

**Note:** Organisers reserve the right to make changes to the program or speakers due to unexpected events.